

GOVERNMENT OF NAIROBI CITY COUNTY



THE NAIROBI CITY COUNTY ASSEMBLY

THIRD ASSEMBLY
(FOURTH SESSION)

REQUEST FOR STATEMENTS

Subject: Approval, installation and regulation of billboards in the County

Response after 3 weeks
19/06/25
Planning
Hon. Speaker, Pursuant to Standing Order 47(2)(c), I rise to request for a Statement from the Chairperson of the Sectoral Committee on Transport and Public Works regarding the approval, installation and regulation of outdoor advertising billboards in the County.

Hon. Speaker, the objective of the Nairobi City County Outdoor Advertising and Signage Control and Regulation Act, 2018 governs the placement, management, and regulation of outdoor advertisements within the County. It aims to ensure that signage does not obstruct visibility, cause public nuisances, or pose safety risks such as distractions that could lead to accidents.

Hon. Speaker, there has been a noticeable increase in the number of billboards across the County. Many of these, particularly those erected near roundabouts, are highly distracting with very bright light at night and have been linked to accidents caused by drivers diverting their attention to the advertisements or blinded by the bright light. Furthermore, a significant number of these billboards appear to have been installed without following the proper procedures for application, approval and payment.

Hon. Speaker, it is therefore critical to understand the mechanisms employed by County revenue officers from the Planning Department to verify which billboards are duly authorized and paid for, and which ones are not

Hon. Speaker, in this regard, the Chairperson should inquire into and report on the following: -

- i. A comprehensive report on the total number of billboards in the County, their specific location and proof of ownership;
- ii. A detailed list on the total revenue collected by the County Executive from all the billboards in the County including evidence showing that each billboard has been paid for; and
- iii. Procedures put in place by the County Executive for approval to erect a billboard in the County, and mechanisms to monitor compliance of guidelines.

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HON. SILAS MATARA ONGWAE, MCA
MEMBER FOR DANDORA AREA II WARD

Date...*11/6/25*...