

Statement requested by
Hon. Maurice Ochieng, MCA
(T&J/STM/2024)
on 01/10/2024

To be responded
in 2 weeks time

Response due on
Maurice
PCA (chis P)



THE NAIROBI CITY COUNTY ASSEMBLY

THIRD ASSEMBLY
(THIRD SESSION)

24/09/2024

REQUEST FOR STATEMENTS

Subject: status of approved outdoor signage and advertising firm.

Hon. Speaker,

Pursuant to Standing Order 47(2) (c), I wish to request for a Statement from the Chairperson of the Sectoral Committee on Lands, Planning and Housing, regarding the total number of firms the County Government has licensed to carry out Outdoor Advertising and Signage and those who have approvals to erect billboards in County facilities and more specifically in health facilities.

Hon. Speaker, the County Outdoor Advertising Control Act, 2020, Section 4 (1) stipulates that "A person who intends to engage in outdoor advertising shall submit an application for an outdoor advertising license to the respective County Executive Committee Member." Further Section 21 (1) of the same Act stipulates that a County Assembly may enact County specific legislation for the implementation of this Act in the respective County".

Hon. Speaker, several County Health facilities have outdoor billboards signages installed within their premises. However, it is alleged that some of the firms responsible for these Billboards have not paid the required licenses to the County. It is also not clear whether the facilities benefit from the revenues generated.

Hon. Speaker, in the statement, the Chairperson should inquire into and report on:-

- i) A comprehensive report on the total number of firms licensed to carry out Outdoor Advertising and Signage with approvals to erect masts in health facilities;
- ii) Whether the County Executive directs the licensed firms on areas to which they can erect their advertisements;
- iii) A comprehensive report of the payment status of the approved billboards and signages in the County health facilities: and
- iv) Proof of receipt of payments by the County Government in the last five years.

Hon. Maurice Ochieng, MCA.
MOUNTAIN VIEW WARD

23/09/2024