

GOVERNMENT OF NAIROBI CITY COUNTY



THE NAIROBI CITY COUNTY ASSEMBLY

THIRD ASSEMBLY

(THIRD SESSION)

REQUEST FOR STATEMENT

Subject: Outdoor advertisement services within the County

Hon. Speaker,


Pursuant to Standing Order 47(2)(c), I wish to request for a Statement from the Chairperson of the Sectoral Committee on Lands, Planning, and Housing regarding the management and regulation of outdoor advertisement within Nairobi County, specifically focusing on compliance, safety and the approval processes.

Hon. Speaker, the Nairobi City County Outdoor Advertising and Signage Control and Regulation Act of 2018 is aimed at controlling outdoor advertisements, which play an important role in promoting revenue growth. However, it is equally important to balance the commercial interests of the advertising industry with the preservation of public safety, city aesthetics, and public amenities. Outdoor advertising has the potential to enhance or degrade the face of the City, and it is essential that all advertisements conform to the County's guidelines.

Hon. Speaker, concerns have been raised about advertisements being erected at night, which poses a significant risk to public safety. One specific case involves **Wakati Outdoor Advertisement Company**, who were allegedly seen erecting an advertisement along Thika road at night. A witness who questioned the approval of this installation was allegedly confronted by the company staff, raising concerns about whether the necessary safety precautions were taken and whether the company had obtained the proper approvals.

Hon. Speaker, in the Statement, the Chairperson should inquire into and report on: -

1. Whether Wakati Outdoor Advertisement Company have the necessary approvals to erect advertisements across Nairobi County, specifically along Thika Highway;
2. The total number of registered outdoor advertisement companies currently operating in Nairobi County;
3. Measures the County Executive is taking to ensure that outdoor advertisements conform to the relevant provisions of the law and county regulations, particularly about public safety and aesthetic standards: and
4. Status report on of the implementation of the Nairobi City County Outdoor Advertising and Signage Control and Regulation Act of 2018.


Hon. Mark Thiga, MCA
MEMBER FOR HOSPITAL WARD
NAIROBI CITY COUNTY ASSEMBLY

16th Oct, 2024.

Response due in seven (7) days
PCA
29/10/2024


17/10/2024